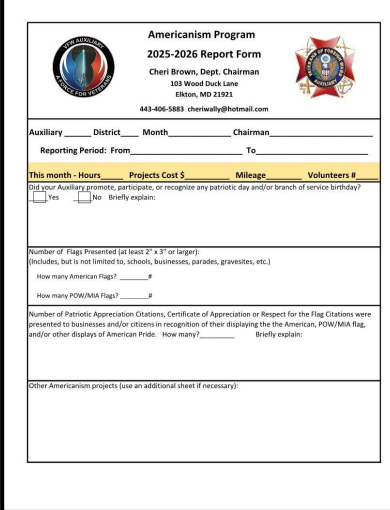


# WHY IS PROGRAM REPORTING SO IMPORTANT?



The image shows a report form titled "Americanism Program 2025-2026 Report Form". At the top left is a circular logo with "AMERICANISM" and "VETERANS" text. At the top right is a Maltese cross logo with "VETERANS" and "AMERICANISM" text. The form includes fields for "Auxiliary", "District", "Month", and "Chairman". Below these is a "Reporting Period" section with "From" and "To" dates. A table with four columns follows: "This month - Hours", "Projects Cost \$", "Mileage", and "Volunteers #". Below the table is a section for "Did your Auxiliary promote, participate, or recognize any patriotic day and/or branch of service birthday?" with "Yes" and "No" checkboxes and a "Briefly explain:" field. This is followed by a section for "Number of Flags Presented (at least 2' x 3' or larger)" with a sub-note "(includes, but is not limited to, schools, businesses, parades, gravesites, etc.)" and two sub-questions: "How many American Flags?" and "How many POW/MIA Flags?". Next is a section for "Number of Patriotic Appreciation Citations, Certificate of Appreciation or Respect for the Flag Citations were presented to businesses and/or citizens in recognition of their displaying the the American, POW/MIA flag, and/or other displays of American Pride." with a "How many?" field and a "Briefly explain:" field. The final section is "Other Americanism projects (use an additional sheet if necessary):" with a large empty box for text.

**Americanism Program**  
**2025-2026 Report Form**  
Cheri Brown, Dept. Chairman  
103 Wood Duck Lane  
Elkton, MD 21921  
443-406-5883 cheribwally@hotmail.com

Auxiliary \_\_\_\_\_ District \_\_\_\_\_ Month \_\_\_\_\_ Chairman \_\_\_\_\_  
Reporting Period: From \_\_\_\_\_ To \_\_\_\_\_

This month - Hours	Projects Cost \$	Mileage	Volunteers #
<input type="checkbox"/> Yes <input type="checkbox"/> No Briefly explain: _____			

Number of Flags Presented (at least 2' x 3' or larger)  
(includes, but is not limited to, schools, businesses, parades, gravesites, etc.)  
How many American Flags? \_\_\_\_\_ #  
How many POW/MIA Flags? \_\_\_\_\_ #

Number of Patriotic Appreciation Citations, Certificate of Appreciation or Respect for the Flag Citations were presented to businesses and/or citizens in recognition of their displaying the the American, POW/MIA flag, and/or other displays of American Pride. How many? \_\_\_\_\_ Briefly explain: \_\_\_\_\_

Other Americanism projects (use an additional sheet if necessary):  
\_\_\_\_\_

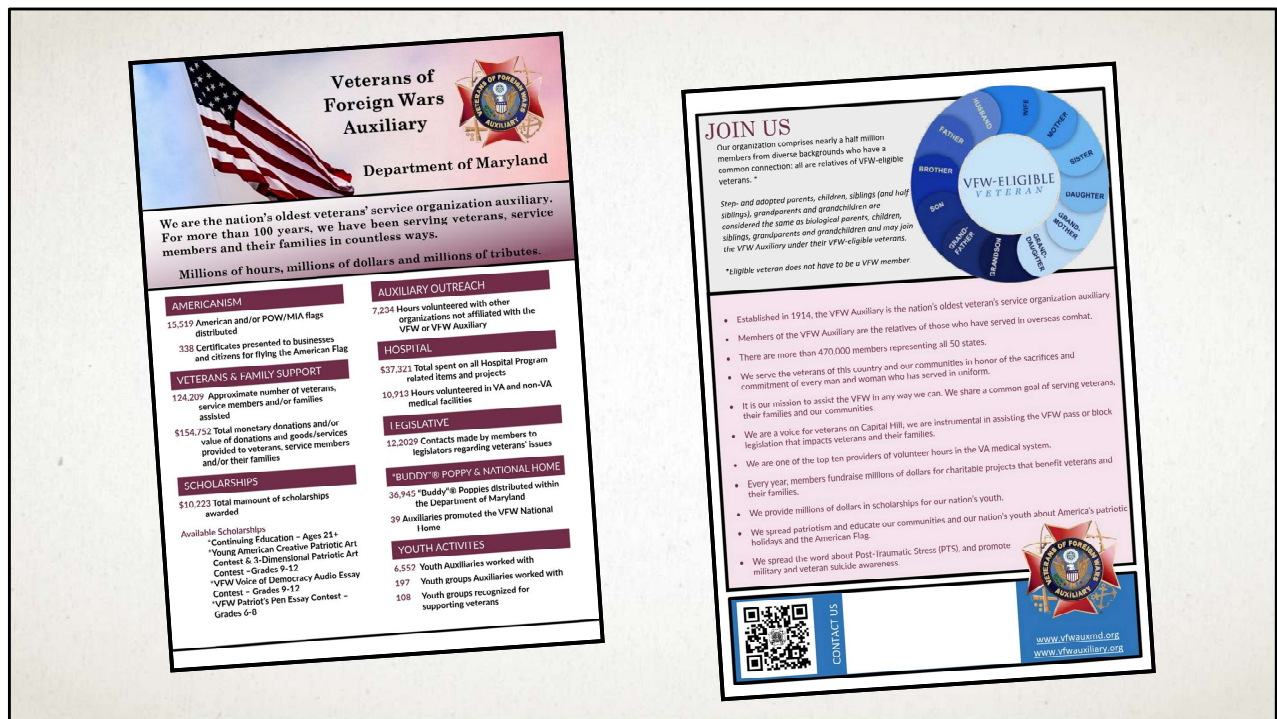
Reporting is a crucial part of the Auxiliary's work—it's not just about recognition and awards at convention.

It truly documents our efforts to supporting Veterans, military personnel, and their families.

These reports help demonstrate our value as an organization, so that we are recognized not just within the Auxiliary but also by the VFW and the broader community.



All projects, hours, miles, and total expenses must be included in the reports submitted to our lovely chairmen. Reporting this information is a straightforward process...We use National Headquarters guidance with the information requested on our report forms. Also, we have key items highlighted in yellow at the top of your report form. You know what I'm referring to... the hours, project costs, mileage and # of volunteers. No report should be submitted without this information. Each Department Chairman maintains a record of all the facts and figures from each auxiliary to compile onto one comprehensive report at the end of the year. So... what happens to that information????




Well, each chairmen send their report to President Bill. He gathers and sends this data to the VFW Auxiliary National Headquarters, where it plays an important role in judging the Department Circle of Excellence, auxiliary and department awards, **AND** the National VFW & VFW Auxiliary Fact Sheets. These fact sheets serve as a powerful tool for sharing our mission across communities in the U.S. and worldwide. They are helpful in telling our story and can be a great recruitment tool.

We, here in Maryland have every reason to be proud of the work we do!

**THE DEPT OF Maryland VFW Auxiliary** has its own Fact Sheet.

Introduced last year and now updated with 2025 data, it serves as an invaluable tool for sharing our mission. engaging communities and recruiting new members.

  
 UNWINKING SUPPORT  
 FOR UNCOMMON HEROES

**Form for VFW Auxiliary to turn in to VFW Post RE: VFW Community Service**

Auxiliary to VFW Post # \_\_\_\_\_ Date from: \_\_\_\_\_ Date through: \_\_\_\_\_

<u>Auxiliary programs that count:</u>	# of members	# of hours	# of miles	Donations
Americanism				
Auxiliary Outreach				X
VFW National Home				
Hospital				
Legislative				
Scholarships				
Veterans & Family Support				
Youth Activities				
<b>Total Auxiliary Community Service Information</b>				

Auxiliary Programs that do not count for VFW Community Service - Extension & Revitalization, "Buddy"® Poppy,  
 Historian & Media Relations. Work for your VFW Post Home does not count.

## VFW AUXILIARY PRESIDENTS REPORT TO THEIR VFW POST COMMANDER

I hope all VFW Auxiliary Presidents are consistently reporting to their VFW Post Commanders. This information is collected by VFW National Headquarters and they compile it into annual data presented to Congress. Your reports are powerful tools in ensuring Congress listens and supports the VFW Priority Goals.

Once again, reporting to your Post Commander is essential. Every single report strengthens our mission and advocacy efforts.

## REPORTING ISN'T ONLY IMPORTANT... IT'S ESSENTIAL... AND IT'S EASY!



We've made reporting easy with our Department website. First of all, go to **Resources**, then visit the **Secretary** page to find my, *Why is Program Reporting So Important?*—there you'll find a list of simple activities eligible for reporting under each national program. Maybe even a few items your members do daily that you didn't know were reportable.

But mainly what I want to tell you is that you'll also find all our **Report Forms** in a fillable format under **Resources**, making the process quick and efficient.

The Community Activity Report Form for the VFW can be found under **Report Forms** as well. Our Department Auxiliary Fact Sheet can be found in numerous places on the website.

Stay informed. Check our website frequently for the latest updates from the Department and National Program Chairmen. Let me know if there's something you'd like to see on our website. It's there for you!!!

I hope you now have a better understanding of the importance of reporting, let's continue working together to document our efforts and share our mission of service to help our organization grow and flourish.